

SEO Specialist (f/m/d)

Help us to establish Holidu as No.1 brand in the vacation rental market!

Holidu is a travel & tech start-up building the world's best search engine for vacation rentals. Our mission is to finally make finding and booking the perfect rental easy.

Your future team: The Inbound Marketing Team is a really close team and always ready to help each other, that's why they talk and share ideas all day! You can hear a lot of different languages being spoken at their tables (English, German, Italian, Spanish, French, Dutch!), they're probably the most international team and their favorite topic is of course food. If you want to impress them, drop your restaurant bombs!

Your role in our journey

- Be the main point of contact and thought leader across all product teams for correct technical SEO best practices and implementations.
- Come up, prioritize and lead technical optimizations for our portfolio of travel domains.
- Support strategic decision making by coming up, leading and guiding SEO projects (onpage and offpage) including keyword research, analyzing market trends and competitors to improve organic visibility.
- Identify opportunities for (and building) automated processes for SEO and/or assist the wider Inbound team.

Benefits in our adventure

- Have an impact on the millions of people using our product every month.
- Grow with responsibility from day 1 and through regular feedbacks.
- Get in shape with a premium gym membership for a discounted rate.
- Connect and have fun with diverse yet like-minded people at work and regular events
- Go travelling for 28 vacation days + 13 public holidays in Bavaria.

Your backpack is filled with

- 3+ years of professional technical experience in SEO with a proven track record of successfully developing and implementing SEO strategies
- Best in class SEO technical knowledge, especially on international ecommerce
- Capable of guiding Dev teams' technical optimization working with HTML, CSS, Javascript, React, and other frameworks.
- An analytical mindset and detail-oriented with a focus on testing, decision making and improvement using data to find the right answers.

Ready for take-off?

We champion diversity in every aspect of life. We encourage applications from all genders, corners of the world and individual backgrounds. If you have a disability or special need that requires accommodation, please let us know.

Apply with your CV on our career page.

Your first contact: Aleksandra



We are looking forward to getting to know you!