

Junior Paid Online Marketing Manager - Autohero (f/m/x)

- Bergmannstraße, 10961 Berlin, Germany
- Full-time



Job Description

AUTO1 Group is Europe's leading digital automotive platform. As a dynamic tech company, we are revolutionizing the automotive industry with our brands **wirkaufendeinauto.de**, **AUTO1.com** and **Autohero**. As a Junior Paid Online Marketing Manager for Autohero, you will join the international Marketing team of AUTO1 Group. Our motivated and ambitious marketing professionals form a powerful unit to build up the Autohero brand and to acquire customers. We operate all of our online and offline marketing activities fully in-house giving you the best environment for a steep learning curve.

What you will tackle

- Identify together with your team the best online marketing opportunities for Autohero
- Learn to take over hands-on responsibility by planning and executing campaigns
- Assist with the analysis of complex sets of data using our in-house developed tools to uncover growth potentials & proactively push for scaling them in a joint effort
- Monitor & challenge ongoing campaigns on a daily basis to ensure targets are reached as well as keep your eyes on KPIs and deliver the best performance
- Work closely with our Design, Brand & Automation Team to establish cross channel projects in which you will learn to contribute outstanding creative ideas and determine automation potentials for online marketing

What you are good at

- First Experience and a high interest and motivation in Paid Online Marketing
- You bring a great level of attention to detail and your structured mindset enables you to keep track of multiple aspects of campaigns and projects in a fast-paced environment
- Strong analytical skills, a data-driven mindset and a huge interest in taking on analytical challenges by diving deeply into big sets of data using Excel and Tableau
- Highly motivated to grow further and learn in the field of performance marketing
- You are perfectly fluent in English and another European language

Why AUTO1 Group

- Your life-work balance and home office are part of our culture, you can work from home up to 5 days a week
- Educational budget for your personal growth
- Company events like Hackathons, International Nights, Company Party, Football etc.
- More than 90 different nationalities make up for a truly international

Apply by sending your **CV** with a note of your **salary expectations** to **karolina.proczek@auto1.com**.
Contact: Karolina Proczek