

Field Marketing Internship

Munich, Hamburg, Berlin, Barcelona
full-time, 6 months, from August/Sept.

CRITEO

Who we are

At Criteo, our culture is as unique as it is diverse. From our offices around the world or from home, our incredible team of 2,700 Criteos collaborates to develop an open and inclusive environment. We aim to create a place where people can grow and learn from each other while having a meaningful impact. We work together to achieve our goals, push boundaries, and share successes. All of this supports us in our mission to power the world's marketers with trusted and impactful advertising.

Ready to join us?

As our Field Marketing Intern (DACH), you will join the EMEA Field Marketing team and work in close collaboration with the commercial team in Europe. Your role will be to coordinate and support the execution of our Field Marketing activities for Europe with a focus on DACH, helping our commercial teams to roll out new products, manage events and lead daily operational activities.

Together with our DACH Field Marketer you will:

- Work closely with the commercial teams to understand their business needs.
- Create and localize sales and marketing assets such as sales presentations, conversation guides, white papers, videos, infographics, best practice guides, how-to tips/tricks, solution sheets, etc.
- Use creative storytelling in pitch decks and data / trend analysis to clearly communicate benefits and differentiators of Criteo.
- Manage end-to-end in-person and online events, from event organisation to content creation to delivery the day of the event.
- Create Thought leadership content, ranging from organic social to blogposts, to webinars and speaker presentations
- Create and own the campaign plans and coordinate their execution with our Global Marketing Teams.

What can you expect?

- Working in an international environment & collaboration with multidisciplinary teams
- Gaining knowledge about digital advertising, content creation and event management
- Working with state-of-the-art marketing tools
- Competitive Intern salary and hybrid working model

Apply [here](#) or contact us directly: s.kollisch@criteo.com / a.bailly@criteo.com

Come join us! ✨

