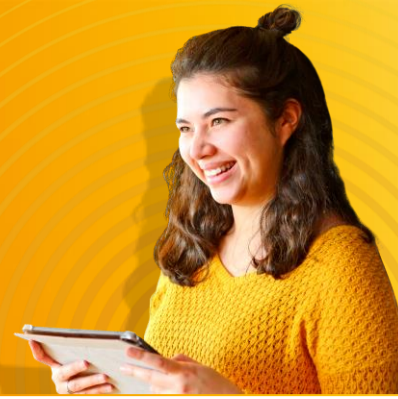


# Be brilliant



## International Management Trainee Marketing (m/f/d)

### BAT is evolving at pace - truly like no other organisation.

To achieve the ambition we have set for ourselves, we are looking for International Management Trainees in Marketing who are ready to live our ethos every day. Come be a part of this journey!

#### ROLE POSITIONING AND OBJECTIVES:

As an International Management Trainee in Marketing, you will have the unique opportunity to lay the foundation for a successful and internationally-oriented career. In this 24-month programme, you will work on cross-functional and cross-market projects within our Central Europe North end markets Germany, Poland, Austria, Switzerland and the Baltics. We also commit to help you grow on a professional and personal level.

#### WHAT'S IN FOR YOU

- Get exciting insights from different rotations in our numerous marketing departments (e.g. Digital, E-Commerce, Brand or Trade Marketing) in our German headquarters in Hamburg
- Get to know our sales business from scratch in the Field Force
- Gain international experience and build your network beyond national borders in our offices abroad such as London or Lausanne

#### WHAT YOU BRING:

- Bachelor's or Master's degree, e.g. in Marketing, Business Administration, International Management or Communications
- First functional experience in internships or as a working student (min. 4 months)
- International experience, e.g. through a semester abroad or an internship (min. 4 months)
- Fluency in English and German is a must
- A courageous and passionate personality with strong communicative, conceptual and analytical skills
- Strong international career aspirations and mobility
- A sound leadership mindset

#### WHAT WE OFFER:

- The chance to bring your creativity, innovation and personality into your own projects from day 1
- Rapid career development with the prospect of a management position after the programme
- Individual career development plan with your personal coach and mentor
- International assignment to boost your career
- The opportunity to shape your own work-life balance

### WE ARE BAT

At BAT we are committed to our purpose of creating A Better Tomorrow by reducing the health impact of our business through offering a greater choice of enjoyable and less risky products for our consumers. This is what drives our people and our passion for innovation.

### BELONGING, ACHIEVING, TOGETHER

Collaboration, diversity and teamwork underpin everything we do here at BAT. We know that collaborating with colleagues from different backgrounds is what makes us stronger and best prepared to meet our business goals. **Come bring your difference!**

BeTheChange

