

## Influencer Marketing Intern (w/m/d)

Help us prevent the coming labor shortage disaster of essential workers in Europe so that – everyone can get medical care by nurses 🚑, everyone's trains arrive punctually 🚆, everyone's parents can get human elderly care 🧓.

In 2021, we powered **1%** of Germany's hires through HeyJobs.

Over **3'000** employers win their talent through our machine learning algorithms.

We positively impacted the lives of **100'000** essential workers by finding better jobs on our career platform. Learn more [here](#).

With over €50M funding and a team of 300+, we are expanding to revolutionize the European job market (from Berlin, Cologne and Vienna).

Join the HeyVolution. 🧡

### 🎯 How you can contribute to HeyJobs

- You set up the first series influencer collaborations that drive job applications on our platform.
- You research relevant influencers and build up long lasting relations with them.
- You negotiate, brief and collaborate with the influencers on how to create posts that engage our users.
- You test different channels, influencers and creative approaches and learn what makes a successful collaboration.
- You collect and organize data on post performance and make recommendations on how to improve.

### 🧡 What sets you up for success

- Understanding of what engages audiences on Instagram, TikTok and Youtube. Awareness of the latest trends.
- Understanding of the motivations of influencers and good ideas on how to collaborate with them.
- Strong empathy for the motivations and interests of essential talent and their behaviour on social media.
- Comfortable approaching and convincing influencers with a proposal for marketing collaboration.
- 3 years of experience in audience engagement on social media. Either privately or professionally.
- At least 0.5 year of work or intern experience in an office environment.
- You're organized and strong in communication.
- Ideally some experience in software or tools that help in influencer marketing.
- At least mid-level understanding of the German language.

## What you will love about us

- **People & Values:** We treat people in the way people should be treated, we bring out the best in everyone, we put our people first. Learn more [here](#).
- **Work-Life Balance:** Minimum 3 weeks work from anywhere per year and flexible work hours
- **Societal Impact Employee Groups:** Follow your passion with HeySustainability, HeyVoices, HeySisterhood, HeyPeace or found your own circle
- **Wellbeing:** 6 free Mental Health sessions per year via Nilo.Health to enable every HeyJobber to connect with the right mental health solution for any mental health challenges they are facing
- **Benefits:** HeyJobs discounts for sustainable products and services via FutureBens & more
- **Events & Feel Good initiatives:** Fresh fruit, great drinks, monthly team lunch, 3 company-wide events per year, quarterly team events & plenty of feel good initiatives
- **Great offices with high quality equipment:** MacBook / ThinkPad, Sennheiser Headset, screen for home office + additional hardware; HQ Berlin (Kreuzberg, Paul-Lincke-Ufer); HeyHub Cologne (Design Offices Gereon), HeyHub Vienna (centrally located in 1020 Vienna) all with standing desks, hybrid set-up meeting rooms & AC - good public transport connections & great lunch options

At HeyJobs diversity and inclusion is key to creating a culture attracting the best talent and ultimately leading to achieving our vision. Together, we are 30 different nations, 45% women and 50% female leaders.

We are explicitly not hiring anyone who discriminates on the basis of religion, national origin, gender-identity, sexual orientation, age, marital status, or any other aspect that makes you, you. We encourage individuals from LGBTQIA+ and other underrepresented groups to apply.

We are proud to have been continuously ranked as one of Berlin's best tech employers!

See for yourself: [Top Tech Employer](#) in Berlin, [Kununu](#), [Glassdoor](#), [Top 25 LinkedIn Startups](#).

\*offers may differ for international hubs